



2024 Sponsorship Guide

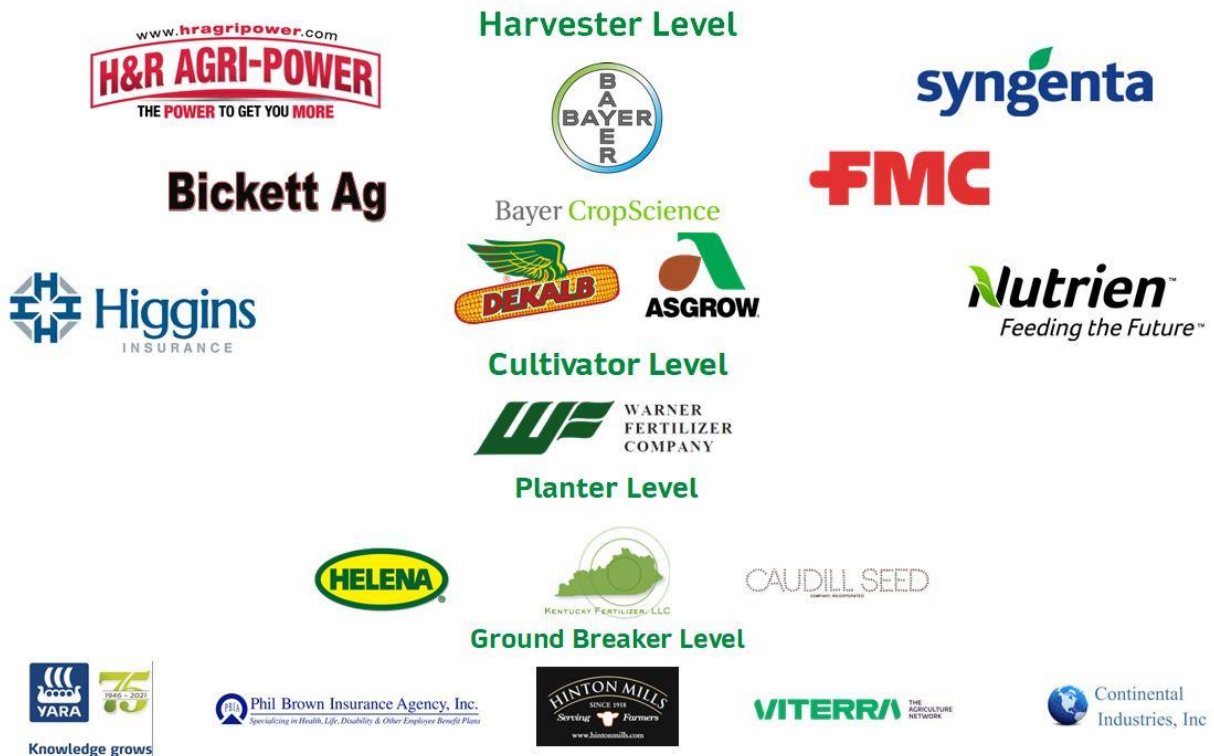
A Comprehensive guide to sponsorship opportunities including Premier Sponsorship and event options.

Deadline to submit contracts : February 28, 2024

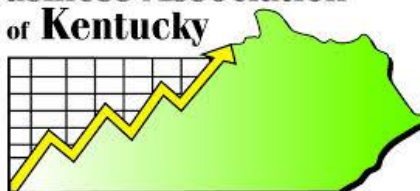
Please submit contracts to Tiffany Webb via email: Twebb@kyagbusiness.org, mail: 340 Democrat Dr, Frankfort, KY 40601.

Please direct all questions to Steve McClain, ABAK Director of Communications and Public Affairs at smcclain@kyagbusiness.org or 502-226-1122

THANK YOU TO OUR 2023 PREMIER SPONSORS



AgriBusiness Association of Kentucky



Premier Sponsorship

Get more bang for your buck with ABAK Premier Sponsorship. Each level provides the most economical route to different tiers of recognition throughout the year. We've crunched the numbers below to eliminate the work in deciding the best fit for you.

Harvester Level

What do I get?	What's the value?
Directory Ad - Full Page, Color	\$300
E-News & Website Ad - All Issues (Full Year)	\$500
Summer Outing - Platinum Meeting Sponsor	\$1,000
Kentucky AgriBusiness Summit - Platinum Meeting Sponsor	\$1,000
Logo Placement on E-News & Website (Full Year)	\$200
Total Value	\$3,000
What You Pay	\$2,000

Cultivator Level

What do I get?	What's the value?
Directory Ad - Full Page, Black/White	\$220
E-News & Website Ad - 8 Issues	\$400
Summer Outing - Gold Meeting Sponsor	\$750
Kentucky AgriBusiness Summit - Gold Meeting Sponsor	\$750
Logo Placement on E-News & Website (Full Year)	\$200
Total Value	\$2,320
What You Pay	\$1,500

Planter Level

What do I get?	What's the value?
Directory Ad - 1/2 Page, Color	\$210
E-News & Website Ad - 6 Issues Summer	\$300
Outing - Silver Meeting Sponsor	\$500
Kentucky AgriBusiness Summit - Silver Meeting Sponsor	\$500
Logo Placement on E-News & Website (Full Year)	\$200
Total Value	\$1,710
What You Pay	\$1,000

Ground Breaker Level

What do I get?	What's the value?
Directory Ad - 1/2 Page, Black/White	\$130
E-News & Website Ad - 4 Issues	\$200
Summer Outing - Bronze Meeting Sponsor	\$250
Kentucky AgriBusiness Summit - Bronze Meeting Sponsor	\$250
Logo Placement on E-News & Website (Full Year)	\$200
Total Value	\$1,030
What You Pay	\$500

Event Sponsorship Only Options

Summer Outing Sponsorship

The Summer Meeting is a great opportunity to network and socialize with agribusiness industry colleagues. This social gathering is typically held in late summer in conjunction with a board meeting. More information about the summer gathering will be available in the coming months.

Outing Sponsorship Options

Platinum	\$1,000
Gold	\$750
Silver	\$500
Bronze	\$250

Kentucky AgriBusiness Summit Sponsorship

The Kentucky AgriBusiness Summit includes training sessions, networking opportunities and great speakers! Additionally, a membership meeting, board meeting and the opportunity to watch the election night coverage with AgriBusiness colleagues in the hospitality suite, make this an event you don't want to miss. This meeting also provides opportunities for earning CCA and pesticide applicator credits.

Meeting Sponsorship Options

Platinum	\$1,000
Gold	\$750
Silver	\$500
Bronze	\$250

What do Event Sponsorship levels include?

Platinum

- Marketing piece/advertisement distributed at event registration
- Logo displayed on ABAK website/emails
- One table top display (at Kentucky AgriBusiness Summit)
- Listed as an event sponsor
- Recognized on event agenda
- Recognized on signage at event
- Recognized at receptions & meal events
- Recognized in ABAK E-News

Silver

- Listed as an event sponsor
- Recognized on event agenda
- Recognized on signage at event
- Recognized during the event
- Recognized in ABAK E-News

Gold

- Logo displayed on ABAK website/emails
- One table top display (at Kentucky AgriBusiness Summit)
- Listed as an event sponsor
- Recognized on event agenda
- Recognized on signage at event
- Recognized at receptions & meal events
- Recognized in ABAK E-News

Bronze

- Recognized on event agenda
- Recognized on signage at event
- Recognized during the event
- Recognized in ABAK E-News